**Basic Economic Development Course (BEDC)**

January 28-31, 2020

This 4-day course provides participants an overview and introduction to the fundamentals of economic development that prepares them to help their communities and their organizations meet the competitive challenges they face in fostering economic development.

**Course Highlights:**

* Managing the Economic Development Organization
* Ethics in Economic Development
* Incentives
* Transportation and Logistics
* Real Estate Development and Reuse
* Community Development
* Understanding Retail
* Workforce Development
* Marketing and Attraction
* Finance
* Strategic Planning
* Small Business & Entrepreneurship

**Event Location:**

GNO, Inc. (Greater New Orleans Orleans)

Located in Regus – Louisiana, New Orleans – Energy Centre Building

[1100 Poydras Ave., New Orleans, LA 70163](https://maps.google.com/?q=1100+Poydras+Ave.,+New+Orleans,+LA+70163&entry=gmail&source=g)

504-527-6900

GNO, Inc. is a program sponsor.

**Parking:**

 - There is parking on the 4th floor of the Energy Centre Annex Garage. The parking garage entrance is located on Rampart Street.

 - Street/meter parking and cash ground lots available around the borders of the building.

 - Central Parking has a lot located at 1000 Poydras Street.  Payment is made via machine which takes cash or credit card.

 - Parking is also available across the street at Dave and Buster on Loyola Ave.

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**Recommended Hotels Nearby: (No Room Blocks)**

Hyatt Regency, 601 Loyola

New Orleans, LA 70113

[Phone](https://www.google.com/search?biw=1680&bih=955&q=hyatt+regency+new+orleans+phone&stick=H4sIAAAAAAAAAOPgE-LSz9U3MCqqNDZM0tLPTrbST87PyUlNLsnMz9PPzssvz0lNSU-NL0jMS80p1s9ILI4vyMjPS7UCkwDX9VICPwAAAA&sa=X&ved=0ahUKEwjXkdTK5s7QAhVDzIMKHfuXCa8Q6BMImwEwFA): (504) 561-1234 ​

Hyatt House, 1250 Poydras Street

New Orleans, LA 70113

[Phone](https://www.google.com/search?biw=1680&bih=955&q=hyatt+regency+new+orleans+phone&stick=H4sIAAAAAAAAAOPgE-LSz9U3MCqqNDZM0tLPTrbST87PyUlNLsnMz9PPzssvz0lNSU-NL0jMS80p1s9ILI4vyMjPS7UCkwDX9VICPwAAAA&sa=X&ved=0ahUKEwjXkdTK5s7QAhVDzIMKHfuXCa8Q6BMImwEwFA): (504) 648-3418 ​

Sheraton, 500 Canal St

New Orleans, LA 70130

Phone: (504) 525-2500